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NanoEdge display with 2mm physical bezel and 90% screen-to-body ratio ASUS is a leading company driven by innovation and commitment to quality for products that include notebooks, netbooks, motherboards, graphics cards, displays, desktop PCs, servers, wireless solutions, mobile phones and networking devices. ASUS ranks among BusinessWeek's InfoTech 100 for 12 consecutive years. Jonney Shih (Chairman & Chief Branding Officer) Jonathan Tsang (Vice Chairman) Products: Desktops, laptops, netbooks, mobile phones, networking equipment, monitors ... The Asus ZenFone is a series of Android smartphones designed, marketed and produced by Asus. The first-generation ZenFones were announced at the 2014 Consumer Electronic Show in Las Vegas, Nevada.